

Press Realese 25/2018

World Beer Challenge

VIII International Brewery Awards 2018

24.25.26.27. de May

Estoril - Portugal

The 8th edition of the World Beer Challenge was held on 24, 25 ,26 and 27 May, an event that has been growing from year to year, with a greater participation of samples and companies.

Next year, participants will be able to purchase stamps to place on bottles or chokers, which will be sold in both boxes and 1000 unit rolls.

In 2020 the competition will experimentally introduce beer tests produced and bottled in barrel, minimum content 5 L; Only will participants from community countries (EU) be accepted at this stage.

Starting January 2019 we will launch a website dedicated exclusively to the producers of beers from all over the world with information sending, launches, obtained prizes, distributors, new companies and associations of the official and independent sector. The title of the new digital publication is "World Beer News".

We are organizing the selection of representatives for each country. Accepted categories will be master brewer, sommelier, critic and blogger. Please be advised that the applications are open.

The international press in its comments from the four corners of the world point to the World Beer Challenge, as one of the best in the world both in information security, in the quality of its tasters, and in the evaluation with maximum transparency and honesty.

We would like to have your comment, both regarding the new beer assessment initiative in barrel, as well as the performance of our services in general.

We call your attention to the table with the respective dates of registration, sending samples, located on the official website of <http://www.worldbeerchallenge.com>

See you next year.....

Estoril 18.07.2018

Press Office